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SMPTE standards help members of the motion-imaging industry and related fields achieve interoperability, accelerate time to market, and pursue new revenue streams with confidence. Popular SMPTE standards include:

- SMPTE Digital Cinema Packaging (DCP): Industry recommended standards in captioning, objectbased audio, stereoscopic 3D, and higher frame rates (HFR).
- SMPTE Color Bars[®] Television Test Patterns: The consistent reference point for more than four decades to ensure color is calibrated correctly on broadcast monitors, programs, and video cameras, and displayed beautifully for consumers.
- SMPTE Time Code[®]: Gives every frame of video its own unique identifying number, making digital editing possible, and enabling the association of other data to make audio and video even more meaningful, accurate, and repeatable.
- Electro-Optical Transfer Function (EOTF) and High Dynamic Range (HDR): Enables viewers to see a wider color range from the brightest whites to the darkest blacks, providing a substantial enhancement to HD or UHDTV pictures.
- Serial Digital Interface (SDI and HD-SDI): Well-established family of standards in the broadcasting industry for digital video interfaces used in broadcast-grade video.

- Interoperable Master Format (IMF): To solve the issue of the creation of multiple versions of a film, all individual assets are stored individually and represent the inventory required to produce any required version.
- Material eXchange Format (MXF): A very flexible file transfer format that permits interoperability of content among various applications used in the television production chain, and enhances operational efficiency and creative freedom.
- SMPTE Transport of High Bit Rate Media Signals over IP Networks: Creates a standardized framework for the transport of video over Internet Protocol (IP) networks that facilitates multipoint transmission, which is a critical enabler in monetizing content and advertising in new ways across multiple screens such as computers, smartphones, and tablets.
- Compression Systems: SMPTE
 has standardized five VC standards:
 VC-1 to VC-5 to provide well reviewed documentation and
 enhanced interoperability.
- Coding of Tactile Essence: Standards regarding the capture, insertion and/or encoding into the broadcast, transmission, decoding, and conversion of the tactile or haptic feeling and impact of a live event.

SMPTE standards help make high-quality motion-imaging content possible:

SMPTE standards touch nearly every piece of motion imaging content consumed by billions of viewers around the world, ensuring that content is seen and heard in the highest possible quality on any display. Their standards are behind many types of technologies and events including the color bars television test pattern, live sportscasts in high definition, movies in 3D, downloaded/ streamed content to a device, live sporting/music events, and closed captioning, among others.

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Award-winning SMPTE

Since its founding in 1916, the Society has earned an Oscar[®] and multiple Emmy[®] Awards for its work in advancing moving-imagery education and engineering across the communications, technology, media, and entertainment industries.

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